



IOT / WT  
INNOVATION  
WORLD CUP



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## The IOT/WT Innovation World Cup 2017 Kicks Off!

The search for the world's best IoT and Wearable Tech solutions continues with the 2017 Innovation World Cup Series! Join us to discover the next game changing solutions in IoT and WT.

From the connected kitchen to complete security solutions, the Internet of Things continues to expand into every aspect of our lives and this year's competition promises to bring a whole new level of innovation. The Innovation World Cup Series is combining over 13 years of Internet of Things and Wearable Technologies expertise to bring you the all new IOT/WT Innovation World Cup 2017/18. The competition kicked off at the Mobile World Congress in Barcelona on March 1<sup>st</sup> together with our main partner STMicroelectronics and partners LoRa Alliance, EBV Elektronik, Gemalto, BSH, AIQ Smart Clothing, Telit, Cicor, and VARTA Microbattery. With such fantastic support for our participants, we can't wait to make their innovations visible to the world.

The world leading competition in the Internet of Things and Wearable Technologies is looking for developers, innovative start-ups and researchers from all over the world to submit their breakthrough IOT/WT solutions in the categories:

**Home | City | Lifestyle | Industrial | Transportation | Healthcare | Retail**

As well as the special prizes:

**EBV IoT Hero** powered by EBV Elektronik

**LoRaWAN Challenge** powered by LoRa Alliance

**Security Award** powered by Gemalto

**Smart Building & Home Automation** powered by B/S/H

**Smart Clothing** powered by AIQ

The competition not only recognizes new and innovative IoT and WT solutions, but additionally gives participants the opportunity to win prizes worth over \$500,000 and to join the global Innovation World Cup Series ecosystem!

Registration is now open through the website [innovationworldcup.com/iot-wt](http://innovationworldcup.com/iot-wt)  
Participation is free of charge.



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## **About the INNOVATION WORLD CUP**

The INNOVATION WORLD CUP is the leading IOT award worldwide. Every year, hundreds of contestants from over 70 countries demonstrate the huge innovation potential of the Internet of Things. The leading global innovation competition welcomes revolutionary IoT solutions in the categories of Home, City, Lifestyle, Industrial, Transportation, Healthcare and Retail. An international panel of industry experts selects the most innovative products according to criteria such as: the level of innovation, marketability, and usability of the solution. Participation is free of charge. For further information please visit [www.innovationworldcup.com](http://www.innovationworldcup.com)

The INNOVATION WORLD CUP is sponsored by STMicroelectronics, EBV Elektronik, LoRa Alliance, Telit, BSH (Bosch Group), Gemalto, Cikor, AIQ Smart Clothing, and VARTA Microbattery. Further partners include Kickstarter, GTEC, Werk1, gate garching, BayStartup, m2m forum, m2m Alliance, MEDICA, ISPO, Continua Health Alliance, WT Wearable Technologies AG, Engerati, M2M World News, Paris Region Entreprises, Futur en Seine, ACCIO, Business Oulu, Polar Bear Pitching, Technoport, Takomo, TAITRA, Team Cote D'Azur, Com4Innov, Innovative City, CSEM, AlpICT, IT2Industry, Government of Canada, THINGS Stockholm, IOThings, Disruptive Week Milan, Medical Valley, and Hong Kong Science and Technology Park.

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