

Open Position

Intern / Working Student: Marketing and Communications – in Munich / Greater Munich

You want to be challenged and you want to start and grow in your career faster than others. Then we need your support in our DX-Marketing team! As a "Team Assistant (m / f / d) Marketing" you'll help our marketing department identify and exploit opportunities to improve DX-Labtracks online presence (website, blog and social media). Your goal is to expand our reach and deliver pinpointed messages to strengthen our product and brand awareness. You have no special expertise for these areas? Do not worry! With us "Learning by doing" - you will be informed in detail about your activities and always have a contact person for questions and support at your side. You take over the following tasks:

Your Tasks

- You are updating our blog and the press room on the website in cooperation with the PR officers
- You are updating our online channels with predetermined content and logging our online activities
- You prepare and publish planned content according to our communication plan and our guidelines
- You manage SEO and improve organic search engine performance based on click-through rates, traffic and conversions, and stay up-to-date with SEO trends and major search engines
- You oversee communication / feedback or inquiries and forward them to the responsible contact person

Requirements

- Ongoing studies focusing on marketing, communication, economics, psychology, language or related fields
- Ability to interact successfully with people: in the team and across all departments; with customers, media contacts and suppliers
- Ability to influence multiple projects and work effectively under time and resource constraints
- Good knowledge of Microsoft Office (Word, Excel, Powerpoint)
- Very good German and English skills

About us

We want to change and disrupt diagnostic decision making. We are fast growing open minded, enthusiastic, hands on industry startup based in Munich. DX-Labtrack has a proven record of excellency. Our industry-partners are world-leaders in their fields. We cooperate with outstanding universities, research organisations and clusters all around the globe. It is our philosophy to always work with the best. Thus if you have set yourself the goal to create something unique, transform and disrupt industry and work with the smartest people and the best partners possible, DX-Labtrack is your sweet spot.

Why DX-Labtrack

- Forward - We are rapidly growing and offer plenty of opportunities for personal & professional development
- Flexible - We support you in achieving your best performance through your individual work-life-balance
- Connections - We bring you in contact with excellent networks, partners and make your name known in industry and the startup scene
- Mentorship - We do not leave you alone. If you are new in the job, we will provide you mentorship either from experienced colleagues or from outside experts
- Hands-On - We talk, we decide, and we perform. With us you will apply your knowledge and gain practical know-how in your field and far beyond
- Professional growth - it is most important for us that you expand your knowledge. So we will make sure that your learning curve is skyrocketing
- Team - DX-Labtrack is a group of great individuals that perform in a team. We do not treat you as a number in the system, with us you have a name and a personality

Apply now application@dx-labtrack.com